

## FOR IMMEDIATE RELEASE

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## HOPES HAVEN HOSTS 2ND ANNUAL STRIKE OUT LEUKEMIA SOFTBALL TOURNAMENT

Hopes Haven and The Fortini Family team up to launch the iPad Project for Ventura County children's treatment centers

CAMARILLO, CA. Saturday, August 18, 2012 - The 2nd Annual Strike Out Leukemia Softball Tournament brings together hundreds of caring individuals with common interests in children and softball. All proceeds from the tournament go towards the 'iPad Project' - A program designed around providing multiple iPads to Ventura County treatment centers so that children facing serious illness or injury might have a brief distraction from their daily fight.

Hopes Haven is a 501(c)3, 100% volunteer, non-profit organization based in Ventura County. At its core, Hopes Haven strives to enrich the life experiences of children facing serious illness or injury. We aim to make a child's life easier and more enjoyable while they undergo treatment. Our mission is carried out through special events, family assistance and facility support.

The Strike Out Leukemia Tournament was started by Mike Fortini and the Fortini Family in 2011. The Fortini Family was introduced to Leukemia after their 4 year old son Mikey was diagnosed with an aggressive form of T-Cell Leukemia. Before starting treatment, the Fortinis got Mikey a iPad to help get him through this terrifying journey. From games and entertainment to education and socializing, the iPad proved to be invaluable.

"There is no doubt in my mind that having it throughout made it an easier experience for all of us. I have made it my mission to see that other children have the same resource that my son did. There is no reason they shouldn't." - Mike Fortini

The tournament will consist of 3 divisions - Men's Competitive, Women's Competitive and Co-Ed. The format will be Round Robin with each team guaranteed 3 games. Championship trophies and prizes will be handed out in each division.